
UMA PROPOSTA PARA IMPULSIONAR AS PESQUISAS EM GOVERNANÇA DE ALGORITMOS DE IA E DADOS

 **Julião Braga***

Centro de Matemática, Computação e Cognição
Universidade Federal do ABC
Santo André, SP, BR
juliao.braga@ufabc.edu.br

 **Francisco Regateiro†**

Instituto Superior Técnico
Universidade de Lisboa
Lisboa, PT
francisco.regateiro@tecnico.ulisboa.pt

 **Itana Stiubiener‡**

Centro de Matemática, Computação e Cognição
Universidade Federal do ABC
Santo André, SP, BR
Itana.stiubiener@ufabc.edu.br

 **Juliana Cristina Braga§**

Centro de Matemática, Computação e Cognição
Universidade Federal do ABC
Santo André, SP, BR
juliana.braga@ufabc.edu.br

ABSTRACT

This paper is a proposal to research on governance of artificial intelligence algorithms and data from a comparative study of relevant works and also from experience in Internet governance. Complementarily, the results from this study will be made available for discussion and improvement in a decentralized control environment, implemented especially for this purpose.

1 Introdução e justificativa, com síntese da bibliografia fundamental

Inteligência Artificial (IA) é o termo usado para sistemas computacionais que tentam imitar aspectos da inteligência humana, incluindo funções que associamos intuitivamente à inteligência, tais como aprendizagem, resolução de problemas, pensamento e ação racional [1]. De um modo geral e independente da aplicação, estes sistemas são considerados uma caixa preta resultando em informações assimétricas entre os seus desenvolvedores e seus consumidores [2]. Um dos exemplos mais tristes e que evidenciam a consequência desta assimetria é o projeto do sistema MCAS⁵ do Boeing 737 MAX, que levou a dois acidentes com 346 mortes em outubro de 2018 (Lion Air) e março de 2019 (Ethiopian Airlines). Quando o ângulo do sensor de ataque falhou, os algoritmos embutidos forçaram o avião a baixar o nariz, resistindo às repetidas tentativas dos pilotos, confusos, de virar o nariz para cima.

Ben Shneiderman, em seu livro *Human-Centered AI*, que comenta os dois acidentes com o Boeing 737 MAX, considera que o futuro destes algoritmos de IA é centrado no ser humano, principalmente tornando-se super ferramentas, que amplificam as habilidades humanas, capacitando as pessoas de forma notável mas, ao mesmo tempo, garantindo o controle humano [3]. Ben nomeou estes algoritmos com a sigla **HCAI**, acrônimo do título de seu livro.

Há inúmeras outras aplicações usando IA, como por exemplo, aquelas de habitam a Internet, que se comportam de forma desproporcional. Uma descrição detalhada dos chamados vieses algorítmicos está no livro de Safya Noble, *Algoritmos da Opressão* [4].

Informação assimétrica, vieses e outras questões estão incomodando os desenvolvedores, pesquisadores e a outros interessados, todos determinados a descobrir o que está faltando [5]! Perspectivas associadas com ética [6, 7, 8, 9],

*<http://lattes.cnpq.br/7092085044582071>

†<https://fenix.tecnico.ulisboa.pt/homepage/ist13522>

‡<http://lattes.cnpq.br/4008970012663480>

§<http://lattes.cnpq.br/7111526592323456>

⁵ Acrônimo de *Manoeuvring Characteristics Augmentation System*

regulamentação [10, 11, 12, 13, 14], governança [15, 16, 17, 18, 2, 19] e muitas outras [20, 21, 22, 23, 24, 25, 26, 27, 28] estão na pauta de todas as partes interessadas, em busca de alternativas apropriadas – por exemplo, estas questões estão amplamente debatidas em [3].

O objetivo desta proposta é estudar o estado da arte em algoritmo e governança de dados, produzindo um documento que, além de agregar os insights mais significativos, reconhece e compara os resultados da experiência da governança da Internet, um domínio de aplicação tradicional, mas determinante. Acreditamos que esta comparação elucidará as premissas para uma governança comprovadamente benéfica [29].

Em paralelo, pretendemos divulgar e disponibilizar as conclusões propostas em um ambiente adequado para o debate das partes interessadas e consequente

A governança da Internet e o ambiente de debates, são discutidos nas sub-seção 1.1; O conceito de Organização Autônoma Decentralizada (DAO) é apresentado na seção 1.2. Na sequência, a sub-seção 1.3 apresenta os estudos primários e secundários que servirão como base para a bibliografia selecionada, alinhados com os objetivos do presente trabalho.

1.1 A Internet

A Internet é uma rede de redes de computadores. Tais redes de computadores são denominadas de Sistemas Autônomos (ASes) e possuem uma identificação única. Os ASes estão interligados por meio de uma complexa infraestrutura de telecomunicações, espalhada por toda a terra e além. A operacionalização dos ASes que usam esta infraestrutura de telecomunicações é feita por programas, isto é, algoritmos denominados genericamente de protocolos.

Portanto, a Internet é uma organização descentralizada, isto é, não há controle central e sua estrutura pode ser vista, abstratamente, na Figura 1.

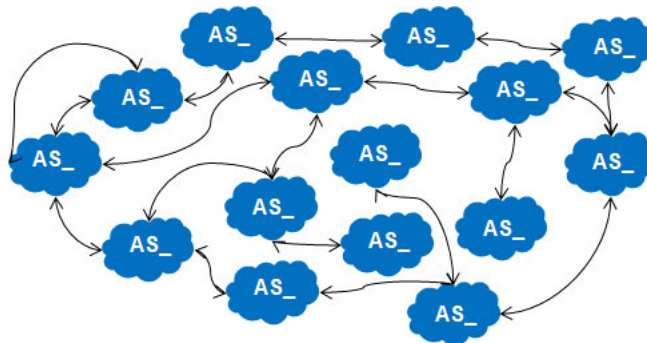


Figure 1: Como a Internet se organiza. Fonte: [30]

O seu complexo ambiente de governança e as instituições nele envolvidas são exibidos na Figura 2.

A necessidade de se organizar para distribuir consistentemente os sistemas de numeração únicos (números de ASes, números IPv4 e IPv6, entre outros [31, 32]), definidos em seus documentos de padronização (as chamadas RFCs⁶) foi a principal motivação para se estabelecer o modelo de governança [33].

Por outro lado, os milhares de voluntários interessados em produzir algoritmos para a infraestrutura da Internet, se reúnem através de grupos de correio eletrônico e presencialmente, três vezes por ano, em torno de uma instituição denominada *Internet Engineering Task Force*⁷ (IETF) e fazem-no motivados pelo objetivo de tornar a Internet cada vez melhor. Os algoritmos são definidos em documentos preliminares e submetidos a um consenso entre os voluntários distribuídos em grupos que aprovam ou não a proposta apresentada. É como se fossem artigos avaliados por muitos pares, de forma mais rigorosa do que os tradicionais dois ou três pares avaliando artigos tradicionais! Os documentos, aprovados ou ainda em processo de aprovação – estes sendo alterados em vários momentos – são submetidos e preservados em um repositório controlado por um grupo reunido sob o nome de RFC Editor⁸, e é parte do processo de governança dos protocolos da Internet, como se pode ver no retângulo tracejado da Figura 2.

⁶ Acrônimo de *Request for Comments*

⁷ <https://www.ietf.org/>

⁸ Organizado em <https://www.rfc-editor.org/>

uma moeda que fortaleceu a cadeia de blocos como uma estrutura completamente descentralizada e garantindo a anonimidade de seus usuários.

E a esta nova propriedade de descentralização com garantia do anonimato (além de inviolável e indestrutível) deu-se o nome de *Decentralized Finance* (DeFi). Algumas vezes DeFi confunde-se com a referência a **web3**. A ela se juntaram-se uma grande quantidade de aplicações inovadoras, entre elas, em 2016, a Organização Autônoma Descentralizada^{10, 11} (DAO), com estrutura exibida na Figura 3

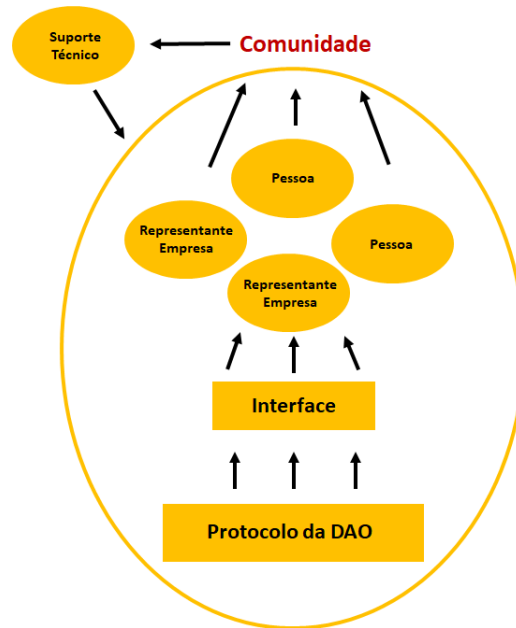


Figure 3: Estrutura proposta para a DAO. Adaptação da apresentação de Moriah Pacheco Rickli, da Ribon, no Lift Learning¹²

Para se construir uma DAO é necessário um planejamento (isto é, um *design*) muito bem elaborado e isto será feito dando origem a um documento detalhando tal planejamento e ao qual se dará o nome de *Human-Algorithm agreement*, onde as regras estabelecidas em contratos inteligentes (algoritmos processáveis na web3) serão caracterizadas. O algoritmos, residentes nos blocos da cadeia sobre a qual a DAO será implementada, dispensa a necessidades de humanos controladores. Este documento e o código compatível com as regras serão escritos conforme especificados no cronograma (Tabela 2) e ocorrerão nos primeiros meses do projeto, com o apoio das partes interessadas reunidas através do *Discord*¹³. O ambiente do *Discord*, denominado Humano-Algorithm pode ser acessado através da URL convite <https://discord.gg/sKG8ypS7ed>.

A Figura 4, mostra um conjunto de DAOs construídas até 2021, caracterizadas por áreas de interesse. Em particular, a DAO **Uniswap**¹⁴ é um ecossistema de usuários, desenvolvedores, *designers* e educadores, muito parecida com a DAO que está se propondo neste trabalho. Hayden Adams e colegas descrevem a última versão do protocolo da Uniswap [36].

1.3 Bibliografia Fundamental

Na Tabela 1 está referenciada a literatura a ser analisada para que se possa entender o mecanismo de governança de algoritmos e dados e, permitir que haja um comparativo, também, das propostas recomendadas.

As referências estão classificadas em oito categorias e não se esgotam na relação apresentada nesta proposta:

¹⁰Tradução livre do inglês de: *Decentralized Autonomous Organization*

¹¹<https://bit.ly/daoland>

¹²<https://ribon.io> e <https://bit.ly/lift-06>

¹³O Discord é um ambiente de colaboração *on-line*, muito utilizado pelos usuários da web3.

¹⁴<https://uniswap.org/community>

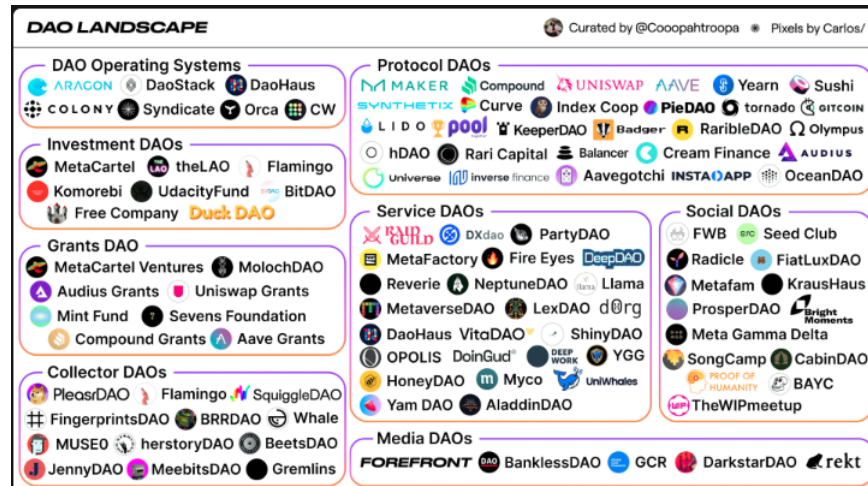


Figure 4: Em 2021 existiam mais de 100 DAOs em operação, manipulando acima de US\$10 bilhões em ativos. Fonte: <https://bit.ly/daoland>

Table 1: Estudos primários e secundários de interesse do projeto, a serem avaliados

#	Referências	Classificação
1.	[37],[38],[39],[33],[40],[41],[42],[43],[44],[45],[46],[47]	Internet
2.	[48],[49],[50],[51],[52],[53],[54],[55],[56],[57],[58],[59],[60],[61],[62],[63]	Algoritmos
3.	[64],[65],[66],[67],[68],[69],[70],[71],[72],[73],[74],[75],[76],[77],[78]	
4.	[79],[80],[81],[82],[83],[84],[85],[86],[87],[88],[89],[90],[91],[92],[93],[94]	
5.	[95],[96],[97],[98],[99],[100],[101],[102],[103],[104],[105],[106],[107],[108]	
6.	[109],[110],[111],[112],[113],[114],[115],[116],[117],[118],[119],[120],[121]	
7.	[122],[123],[124],[125],[126],[127],[128],[129],[130],[131],[132],[133],[134]	
8.	[135],[136],[137],[138],[139],[140],[141],[142],[143],[144],[145],[146],[147]	
9.	[148],[149],[150],[151],[152],[153],[154],[155],[156],[157],[158],[159],[160]	
10.	[161],[162],[163],[164],[165],[166],[167],[168],[169],[170],[171]	
11.	[172],[173],[174],[175],[176],[177],[178],[179],[180],[181],[182],[183]	
12.	[184],[185],[186],[187],[188],[189],[190],[191],[192],[193],[194],[195],[196]	Economia
13.	[197],[198],[199],[200],[201],[202],[203],[204],[205],[206],[207],[208],[209]	
14.	[210]	Outros
15.	[211],[212],[213],[214],[215],[216],[217],[218],[219],[220],[221],[222],[223]	
16.	[224],[225],[226],[227],[228],[229],[230],[231],[232],[233],[234],[235],[236]	
17.	[237],[238],[239],[240],[241],[242],[243],[244],[245],[246],[247],[248],[249]	
18.	[250],[251],[252],[253],[254],[255],[256],[257],[258],[259],[260],[261],[262]	
19.	[263],[264],[265],[266],[267],[268]	Governança
20.	[269],[111],[270],[271],[272],[273],[274],[275],[276],[277],[278],[279],[280]	
21.	[281],[282],[283],[284],[285],[286],[287],[288],[289],[290],[291],[292],[293]	
22.	[294],[295],[296],[297],[298],[299],[300],[301],[302],[303],[304],[305],[306]	
23.	[307],[308],[309],[310],[311],[312],[313],[314],[315],[316],[317],[318],[319]	
24.	[320],[321],[322],[323],[324],[325],[326],[327],[328],[329],[330],[331],[332]	
25.	[333],[334],[335],[336],[337],[338],[339],[340],[341],[342],[343],[344],[345]	
26.	[346],[347],[348],[349],[350],[351],[352],[353],[354],[355],[356],[357],[358]	
27.	[359],[360],[361],[362],[363],[364]	
28.	[365],[366],[367],[368]	RLiteratura
29.	[369],[370],[371],[372],[373],[374],[375],[376],[20],[377],[378],[379],[380]	Social
30.	[381],[382],[383],[384],[385],[386],[387],[388],[389],[390]	

1. **Internet:** Incluem as referências que abordam o tema de governança da Internet.
2. **Algoritmos:** São as referências que exibem algoritmos de IA em diversas áreas de aplicação.

3. **DAO:** Referências que abordam as DAOs e respectivas técnicas sobre as quais elas são construídas (blockchain e criptomoedas).
4. **Economia:** Referências que abordam questões relacionadas com a economias dos algoritmos e seus ambientes.
5. **Outros:** Um conjunto de referências que descrevem o envolvimento de algoritmos de IA aos assuntos: Bots, Discriminação, Engenharia de Software, IA, Jogos, Robótica e Segurança.
6. **RLiteratura:** Trabalhos de revisão de literatura, incluindo revisões sistemáticas.
7. **Social:** Textos que referenciam os aspectos social, ético e filosóficos dos algoritmos.

Na complementação da descrição do projeto, a seção 2 apresenta o Plano de Trabalho com o respectivo cronograma. A seção 3 descreve a metodologia de desenvolvimento do projeto. A seção 4 apresenta as alternativas para análise dos resultados. A seção 5, expressa os agradecimentos dos autores. O projeto termina com a apresentação completa das referências bibliográficas adicionais consolidadas até a data de disponibilização deste artigo.

2 Plano de Trabalho e Cronograma

Na tabela 2 as principais etapas do projeto são discriminadas, com seus respectivos envolvimento nos meses de duração do projeto, cujo marco inicial será a primeira semana de outubro de 2022.

Table 2: Cronograma do Projeto

#	Discriminação	Datas								
		10/22	11/22	12/22	01/23	02/23	03/23	04/23	05/23	6/23
1.	Descrição do projeto	•								
2.	Desenvolvimento do artigo	•	•	•	•	•	•	•		
3.	Submissão do artigo								•	
4.	Avaliar publicação em <i>preprint</i>								•	
5.	Seleção da Literatura	•	•	•	•					
6.	Avaliação da Literatura	•	•	•	•	•	•	•		
7.	Implementação do Discord	•								
8.	Avaliação de equipe/ <i>startup</i>	•	•	•						
9.	<i>Human-Algorithm agreement</i>	•	•	•	•	•	•			
10.	Desenvolvimento da DAO	•	•	•	•	•	•	•	•	•
11.	Implementação da DAO				•					
12.	Teste da DAO				•	•	•	•	•	•
13.	Recursos <i>off-chain</i> da DAO	•	•	•	•	•	•	•	•	•
14.	Disponibilização da DAO					•				
15.	Inclusão de novas referências	•	•	•	•	•	•	•		

Há uma versão em inglês deste artigo em <https://doi.org/10.31219/osf.io/sr7kt> [391].

3 Metodologia

O levantamento bibliográfico do presente trabalho foi obtido a partir das referências distribuídas pelo Catedra Oscar Sala. Este levantamento pode crescer no decorrer do projeto, com base em outras referências obtidas a partir de levantamentos não-sistemáticos. A avaliação será qualitativa e comparativa sobre as referências que proponham diretamente governança de algoritmo de IA e/ou de dados. Isto indica que a análise do texto se preocupará com a subjetividade do pesquisador e destacará as diferenças e similaridades entre as propostas. Nessas referências que não tocam em questões de governança, a preocupação se voltará para o aspecto relacionado à contribuição que ela faz para a proposta de governança.

Durante o desenvolvimento do trabalho proposto neste texto, serão coletadas contribuições da colaboração entre as partes interessadas, que é apoiada por dois ambientes: (1) o repositório na estrutura da Open Science Foundation (OSF) [392] e, (2) o grupo Discord, cujo convite para participar é <https://discord.gg/nMUdgeUT>.

O gerenciamento do projeto será feito através do ProjectLibre¹⁵.

¹⁵<https://www.projectlibre.com/>

A implementação da DAO será incumbência dos autores, com eventual apoio de equipe especializada ou uma *startup*, ambas em fase de avaliação. A implementação deve garantir o comportamento da DAO aderente aos seus *smart contracts* e as especificações descritas no *agreement* referenciado acima.

Durante a implementação do DAO, haverá um esforço de programação usando a linguagem *Solidity*¹⁶ para adaptar os *smart contracts* originais [393]. Esta adaptação será feita analisando os *smart contracts* contra a proposta do DAO caracterizada pelo *agreement*.

O processo de avaliação do DAO implementado, com as modificações dos contratos inteligentes, será feito através das partes interessadas, na própria DAO, no *Discord* e/ou no repositório público disponível no OSF [392].

4 Análise dos resultados

O acompanhamento do projeto será feito:

- Pelos orientadores do projeto, no desenvolvimento do artigo no Overleaf,
- Através do uso da implementação da DAO,
- Através do ambiente publico na OSF [392],
- Pelos Orientadores, no ambiente privativo de colaboração da equipe de desenvolvimento do projeto, criado na OSF [394] e,
- Pelo arquivo do ProjectLibre, cujo cronograma será publicado no ambiente privativo na OSF e atualizado semanalmente.

5 Agradecimentos

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After presenting the two complementary approaches, present in AI activities - the symbolic, based on logical systems, and the adaptive, based on machine learning - they discuss what an ethical system is, as well as norms and values for leading a worthwhile life, which originates in Ancient Greece, and define the three different classes of these systems: based on virtues, on duties, and on the consequence of actions.

¹⁶<https://en.wikipedia.org/wiki/Solidity>

They then relate ethics to the development of AI systems. They also discuss the need for formulating technical requirements and ways to measure how intelligent systems meet these requirements. Finally, they discuss some initiatives in this direction.

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